

End Semester/Reappear (Semester V) Examination December 2022

Programme: B. Sc. (Hons.) Agriculture

Course: Entrepreneurship Development & Business Communication

Course Code: 40B.316

Enrollment No: _____

Full Marks: 50

Time: 2 Hrs.

Section I

1. Short Answer type questions. Answer any four.

4 x 5 = 20

- a. Define rural entrepreneurship. Appreciate the need for and importance of rural entrepreneurship in India.
- b. 'Entrepreneurship is a process of giving birth to an enterprise'. Discuss.
- c. Explain how non-economic factors help in developing entrepreneurship.
- d. What factors do influence the emergence and development of entrepreneurship?
- e. Enumerate the chief characteristics of small scale industry.
- f. Explain briefly the opportunities for agripreneurship in rural areas.

Section II

Long answer type questions. Answer any two.

2 x 15 = 30

2. What is SWOT analysis? How would you use SWOT analysis to identify and select a project for small-scale industry?
3. 'Entrepreneurs and entrepreneurship are catalysts in the process of economic development of a country'. Explain.
4. Explain in detail about central government institutions for entrepreneurship development. Give an account of the Government policy measures taken over the period for developing rural entrepreneurship
5. Explain the various stages involved in project planning formulation. Underline its importance.
